

WILLIAM F. MALONEY
Chief Economist
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Nick Bloom, Stanford University
Renata Lemos, World Bank
Raffaella Sadun, Harvard Business School
Daniela Scur, Cornell University
John Van Reenen, London School of Economics and MIT

Dear Colleagues,

I would like to express our most enthusiastic support for the joint project between academics and researchers at the London School of Economics, Cornell University, Stanford University, Harvard University, and the World Bank.

This study, aimed at collecting data about and comparing management practices across a range of organizations in Latin America, North America, and Europe, provides a valuable and timely contribution to the understanding of cross-country and cross-sector competitiveness. We are particularly excited that your project is focusing on Latin America in early 2022, as it is paramount to understand how the seismic changes in our competitive landscape.

Your continuous effort in collecting such type of information for almost 20 years has led to insights that support the decisions of policymakers and the scholarly community about the role of management in organizations. We also understand managers have greatly appreciated their conversations with your team in the past and will continue to do so in the years to come. We hope managers approach being selected for this project with similar enthusiasm.

We will follow your results with great interest.

Sincerely,



William F. Maloney
Chief Economist
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