

June 8th, 2022

Professor John Van Reenen
Director of Programme On Innovation and Diffusion
London School of Economics
Houghton street
London
WC2A 2AE

Dear Professor Van Reenen,

I am very pleased that you are launching a new wave of the World Management Survey in the UK to look at the impact of management on firm performance. We have a keen interest in new research that enhances our understanding of how management influences productivity, and of course, the role that policy can play in improving performance. This project should make a significant contribution to our understanding of these issues. I am happy for you to mention our support when you contact firms in the UK.

Yours Sincerely,



Rain Newton-Smith
Chief Economist