

June 8th, 2022

Professor John Van Reenen Director of Programme On Innovation and Diffusion London School of Economics Houghton street London WC2A 2AE

Dear Professor Van Reenen,

I am very pleased that you are launching a new wave of the World Management Survey in the UK to look at the impact of management on firm performance. We have a keen interest in new research that enhances our understanding of how management influences productivity, and of course, the role that policy can play in improving performance. This project should make a significant contribution to our understanding of these issues. I am happy for you to mention our support when you contact firms in the UK.

Yours Sincerely,

Pinthal

Rain Newton-Smith Chief Economist

Director-General: Tony Danker

t: +44 (0)207 379 7400

f: +44 (0)207 240 1578

enquiries@cbi.org.uk

www.cbi.ora.uk

CBltweets

President: Lord Karan Bilimoria CBE, DL

Registered No: RC000139 (England & Wales)

Registered Office: CBI, Cannon Place, 78 Cannon Street, London EC4N 6HN